Gabriel E Hendry

Improve. Design. Motivate. Optimize.

{ Professional Resume }

"

The single biggest problem in communication is the illusion that it has taken place."

~ George Bernard Shaw

Solutions Engineer, UX/Front End Designer, Image & Branding
763.350-8560 – gabe@gabehendry.com – 304 Paul Ave N, Cologne, MN

Revised 2/8/2010

Solutions Engineer & Front End Designer/Developer

Self-starting, flexible, and detail oriented professional with experience both as a solutions engineer and UX designer. Though not on the traditional design career path, I have found success in both small and large scale web-based projects throughout numerous industries. With an ability to work in a wide variety of environments and with individuals both technical and non-technical, I found a niche helping clients identify business needs and delivering technical solutions to meet those needs; a process including requirement gathering, translating those requirements into technical elements, drawing up contracts, creating mock ups and navigation flows, planning development schedules, communicating progress to clients throughout development, UX design, delivery and finally deployment and support. Excellent communication skills, written and verbal, as well as active listening skills allow me to quickly understand what the client is asking for and translate those needs into a design or proposal.

AREAS OF EXPERTISE

- Working with and leading a team
- Grasping and defining client requests
- UX design for small and large applications
- Web (W3c) & accessibility (s508) standards
- Client interaction and customer service
- Project planning and execution

- Learning new technologies and processes
- Understanding and designing for End Users
- Company Image and Branding
- Problem solving/creative solutions
- Agile (SCRUM) iterative development
- Leading group discussions/public speaking

TECHNICAL SKILLS

- PC based knowledge (15 years), general trouble shooting abilities
- Knowledgeable about hardware, software & technology trends
- Languages, Libraries & Frameworks: Standards compliant HTML/XHTML, CSS, JavaScript, jQuery, XML/XSLT, AJAX, ASP.NET (MVC & Web Forms), PHP, CMS (nopCommerce, BlogEngine.Net, etc.)
- Experience working around and in conjunction with developers on complex web application development projects
- Translating client requirements into technical elements to be created/developed
- Designing for various RIA technologies including Flash, Flex, & MS Silverlight
- Graphic Design – creating custom designs and layouts for any number of formats and purposes including web, print, and branding.

SOFTWARE FAMILIARITY

- Windows 7, Vista, XP, 2000, 98, 95
- Microsoft Office (2007, 2003/XP, 2000, and '97) – Word, Excel, Power Point, Access, Outlook
- Adobe CS3 – Photoshop, Illustrator, Flash, Flex Builder, Acrobat, Premier , Dreamweaver
- Microsoft Visual Studio 2008
- Internet Browsers – Firefox (w/ Firebug), Chrome, Safari, Opera, Internet Explorer (w/ Fiddler)
- QuickBooks

Recent Experience

GABE HENDRY DESIGNS   POSITION: FREELANCE CONSULTANT/DESIGNER   PERIOD: OCT 09-CURRENT

Worked with clients as a freelance consultant and designer to identify business needs and recommend/implement technical solutions. Specialized in image/branding and marketing helping clients to create and maintain a solid, consistent brand company-wide through various media and technologies. Designed all company and client work including web applications and static sites, print materials, graphic designs, etc.

- Gather client requirements in mock ups, proposals and contracts
- Design client websites, graphics and print materials (portfolio available at **www.gabehendry.com/mywork.aspx**)
- Develop all functionality or manage sub-contracted developers for complex applications
- Design and maintain Company Brand/Image and website(s) (see **www.gabehendry.com** & **blog.gabehendry.com**)
- Handle business affairs such as taxes, billing, banking, sales/marketing, contracts, quotes, requirements gathering, etc…

FOCUS 44, LLC   LOCATION: CARVER, MN   POSITION: CO-OWNER, DESIGNER   PERIOD: FEB 07-CURRENT

Worked with clients to identify business needs and recommended technical solutions. Specialized in Image and branding, helping clients create and maintain a solid consistent brand company-wide through various media and technologies. Designed all company and client work including web applications and static sites, print materials, graphic designs, etc.

- Gather client requirements in mock ups, proposals and contracts
- Facilitate communication between developer and clients
- Work closely with developer (business partner) as the UX/UI Designer on custom client web application projects
- Design and maintain Company Brand and Image (see www.focus44.com)
- Design all web elements and interfaces including jQuery, Flash/Flex, and Silverlight portions
- Often "wire-up" data fields from a C#/SQL backend or XML/JSON data source
- Photographer shooting events, weddings, portraits, products, architecture, etc…
- Worked as subcontractor for Novistics, where I worked as the UX Designer on an agile development team creating a large application for a major national staffing agency
- Handle business affairs such as taxes, billing, banking, sales/marketing, contracts, quotes, requirements gathering, etc…

NOTIFY QUICK CORP.   LOCATION: CARVER, MN   POSITION: PRESIDENT   PERIOD: MAR 04-OCT 07

Notify Quick was a national, web-based phone notification service used by various groups to send member notification messages. I was hired as a temp employee to help manage customer phone lists, sales, and company image. I was hired full time in May 04 and took over much of the web site marketing and company branding. In May 05, after helping the company transition to a new dialer solution I became the president. In the three and a half years with the company I helped grow the client base and annual revenue over 300% to the point of profitability/salability.

- Recognize business needs and growth opportunities and work to capitalize on them
- Oversee company-wide tasks and optimize where possible
- Working closely with company and service provider developers to design and maintain user-friendly web and telephony service interfaces
- Hiring, Supervising and tasking multiple employees including developers, sales, and clerical staff
- Design and maintain Company Brand and Image including Web Site, Marketing Materials, Trade Show Materials
- Sales and trade show exhibiting
- Handle business affairs such as taxes, billing, banking, contracts, quotes, budget, accounts payable, troubleshooting, and customer service